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Neo Telemedia Limited
中國新電信集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8167)

VOLUNTARY ANNOUNCEMENT

Reference is made to the announcement dated 30 January 2015 (the “**Announcement**”) and the announcement dated 3 March 2015 of the Company in relation to, among others, the Agreement to enter into Structured Contracts. Capitalized terms used in this announcement shall have the same meanings as those defined in the Announcement.

The Board is pleased to announce that 廣東阿凡達財富投資管理有限公司 (Guangdong Avatar Wealth Investment Management Co., Ltd*) (“**Avatar**”), a 70% indirectly owned subsidiary of the Company, through Wei Hai, a wholly-owned subsidiary of the Company through Structured Contracts has officially commenced its peer to peer (P2P) lending platform business (the “**Business**”) on 9 May 2015.

Peer to peer lending platform has bridged between the Small and Medium Enterprise (“**SME**”) for fund raising and public for value-added investment, solved the problem of the high cost of enterprise fund raising and the low return of public investment. The circulation of private capital through Internet platform has accelerated the development of the real economy.

Avatar focuses on the large wealth investment management platform of peer to peer and peer to business. Avatar offers a full range of products to lenders through its platform which comprises housing loan, automobile loan, account receivables, supply chain and industry financing, leasing assets and pawn loan, and provides simplified, convenient and flexible financing solutions to both SME borrowers and individual borrowers. The lender shall receive interest income and the borrower shall pay the interest and repay the principal in full on maturity, Avatar shall charge for agent service fee. The internet service of Wei Hai, Avatar’s holding company, will contribute to build a base of customers for Avatar and the Company will strongly support the Business. The Board considers that the Business will enable the Group to develop new scope of business and benefit from it.

By order of the Board
Neo Telemedia Limited
CHEUNG Sing Tai
Chairman

Hong Kong, 11 May 2015

**for identification purpose only*

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu and Mr. LIAN Xin, and three independent non-executive Directors, namely Mr. LEUNG Ka Wo, Mr. CHOU Jianzhong and Ms. XI Lina.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Growth Enterprise Market website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.